

Minutes  
Water Conservation Commission  
March 6, 2014

1. Call to Order:

The meeting was called to order at 5:39 p.m. Commission members Dan Amadeo, Jan Shriner, Jim Felton, JoAnn Cannon, and Grace Silva-Santella (arrived at 5:47 p.m.) were present. David Brown and Carroll Meuse were absent. Brian True, Paul Lord, and Paula Riso were present from staff.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the February 6, 2014 Meeting Minutes:

Chair Amadeo noted that there was not a quorum of those at the February meeting present to approve the minutes and made a motion to table approval of the minutes until April. Director Shriner seconded the motion.

4. Consider Actions for Implementing Stage 1 of the Water Shortage Contingency Plan:

The Commission was notified that on February 18<sup>th</sup>, the MCWD Board declared a Stage 1 Conservation Level of the Water Shortage Contingency Plan.

Commissioner Silva-Santella arrived at 5:47 p.m.

The Commission discussed different ideas of implementation of Stage 1 of the Water Shortage Contingency Plan and was asked to list their top three recommendations.

1. Request resources from the Board to provide increased leak-detection services and follow-ups; and, develop and disseminate a flyer specific to the “find and fix leaks!” topic.
2. Increase news releases, editorials, take out advertisements in newspapers, and radio spots to provide the community information about what people can do to save water and to inform them about the conservation rebate programs. The Commission stressed that a multi-lingual effort should be made when these activities are undertaken.
3. Create stock presentations that target large water users with information on water usage, rebate programs, and what you can do within your own organization to conserve water.

Other ideas included:

1. Announce MCWD is in Stage 1 of the Water Shortage Contingency Plan,
2. “Walk-around” enforcement of the provisions of the Water Conservation Ordinance (i.e. sections of the MCWD Water Code),

Agenda Item 4 (continued):

3. Conduct multi-lingual outreach,
4. Prepare a WCC-signed informational editorial or news release,
5. Target trade groups (e.g. plumbers, realtors) for outreach,
6. Provide technical information through a separate link on the MCWD web-site for conservation activities.
7. Prepare flyers with specific messages (e.g. what water wastes costs you; landscape efficiency)

5. Consider Developing Outreach Opportunities Using Water Conservation:

This item was included in the discussions of the previous item. Commissioner Silva-Santella commented that she would like to see the District hold some gray water workshops.

Chair Amadeo made a motion to look into outreach workshops. Commissioner Silva-Santella seconded the motion. With a vote of 5-Ayes, 0-Noes, 2-Absent the motion was passed.

The Commission returned to Item 3 as there was now a quorum of those at the February meeting.

3. Approve the February 6, 2014 Meeting Minutes:

Commissioner Cannon made a motion to approve the minutes until April. Chair Amadeo seconded the motion. With a vote of 4-Ayes, 0-Noes, 1-Abstained (Felton), 2-Absent the motion was passed.

6. Review Proposed and Suggested Agenda Items for the April 3, 2014 WCC Meeting:

Commissioner Silva-Santella made a motion to appoint Chair Amadeo and Commissioner Cannon to a sub-committee to write a draft editorial for the Interim General Manager's approval. Vice Chair Felton seconded the motion. With a vote of 5-Ayes, 0-Noes, 2-Absent the motion was passed.

7. Receive Update on Board/District Activities:

Director Shriner provided a brief update on MCWD activities.

8. Receive Comments from Commission Members:

Chair Amadeo noted that there was a 50 year anniversary party at the American Legion Post 649 on Saturday, March 8th. Commissioner Cannon commented that it was an excellent meeting.

9. Adjournment:

The meeting was adjourned at 7:14 p.m.